



GRASSROOTS & KEY CONTACTS

POWERPRISM

A TOOL FOR ADVOCACY PLANNING, EXECUTION & EVALUATION



Who do YOU know? - Personal Relationship Profile

Your Name:

Voting Address:

Phone Number:

Email:

Strong, trusting relationships are the key to success in advocacy campaigns. Organizations have countless “people assets” that can serve as bridges to key decision-makers and gatekeepers. If you know someone on a first-name basis, you’re a “grasstops” connection and you might be able to help!! *Please complete this information if you are willing to reach out to your personal contact to help our campaign.*

Do you personally know anyone who works in the media?

Name:

Name:

Outlet where contact is employed:

Outlet where contact is employed:

City/state:

City/state:

Your relationship to media contact:

Your relationship to media contact:

Do you personally know any faith community leaders?

Name:

Name:

Faith community with which they are affiliated:

Faith community with which they are affiliated:

City/state:

City/state:

Your relationship to faith community leader:

Your relationship to faith community leader:

Do you personally know any non-profit and/or for profit business leaders (CEO's , owners, executives??)

Name:

Name:

Organization/business with which they are affiliated:

Organization/business with which they are affiliated:

City/state:

City/state:

Your relationship to business leader:

Your relationship to business leader:

Do you personally know any elected/appointed officials?

Name:

Name:

Office/position held:

Office/position held:

City/state:

City/state:

Your relationship to lawmaker:

Your relationship to lawmaker:

Do you have any other personal relationships that you think might be beneficial to the campaign?

Name of individual:

Name of individual:

How might they be helpful?:

How might they be helpful?:

City/state:

City/state:

Your relationship to that individual:

Your relationship to that individual: