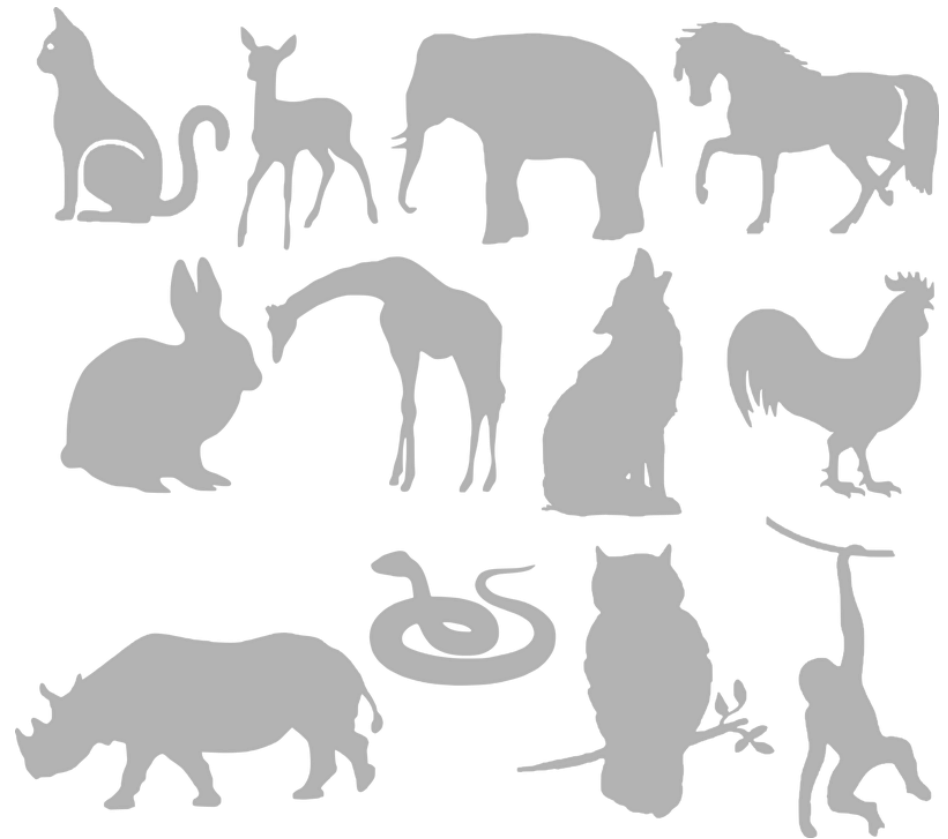


Activity

If sustainability were an animal what kind of an animal would it be, and why?





Advanced Sustainability: Building on Strategies & Outcomes

Rhode Island Community of Practice (Part 1)

Ivy Jones Turner, Associate Coordinator, Northeast Resource Team

Clare Jones, Training and Technical Assistance Specialist

This training was developed under the Substance Abuse and Mental Health Services Administration's Center for the Application of Prevention Technologies task order. Reference #HHSS283201200024I/HHSS28342002T.

The views expressed in this webinar do not necessarily represent the views, policies, and positions of the Substance Abuse and Mental Health Services Administration or the U.S. Department of Health and Human Services.

This webinar is being recorded and archived, and will be available to all webinar participants. Please contact the webinar facilitator if you have any concerns or questions.

Presenters



Ivy Jones Turner
T/TA Specialist

Clare Jones
T/TA Specialist



Today's Roadmap

4. Revisiting Your Action Plan

3. Assessing Efforts

2. Setting Sustainability Goals

1. Defining Sustainability for Rhode Island

Birds Eye View

In this two-part series, participants will take a deeper dive into sustainability, exploring the key components used to sustain Rhode Island's prevention outcomes and share successes and solutions to overcome sustainability challenges.



SAMHSA's Definition of Sustainability

“In the case of substance abuse (misuse) prevention, that involves developing prevention systems that promote and support the delivery of effective prevention strategies in order to prevent and reduce substance use, misuse and abuse among whole populations. Ultimately, sustainability is about maintaining positive outcomes in these populations.” ¹

Sustainability is...

*...a community's ongoing capacity and resolve to **work together** to establish, advance, and **maintain effective strategies** that continuously improve health and quality of life for all.²*

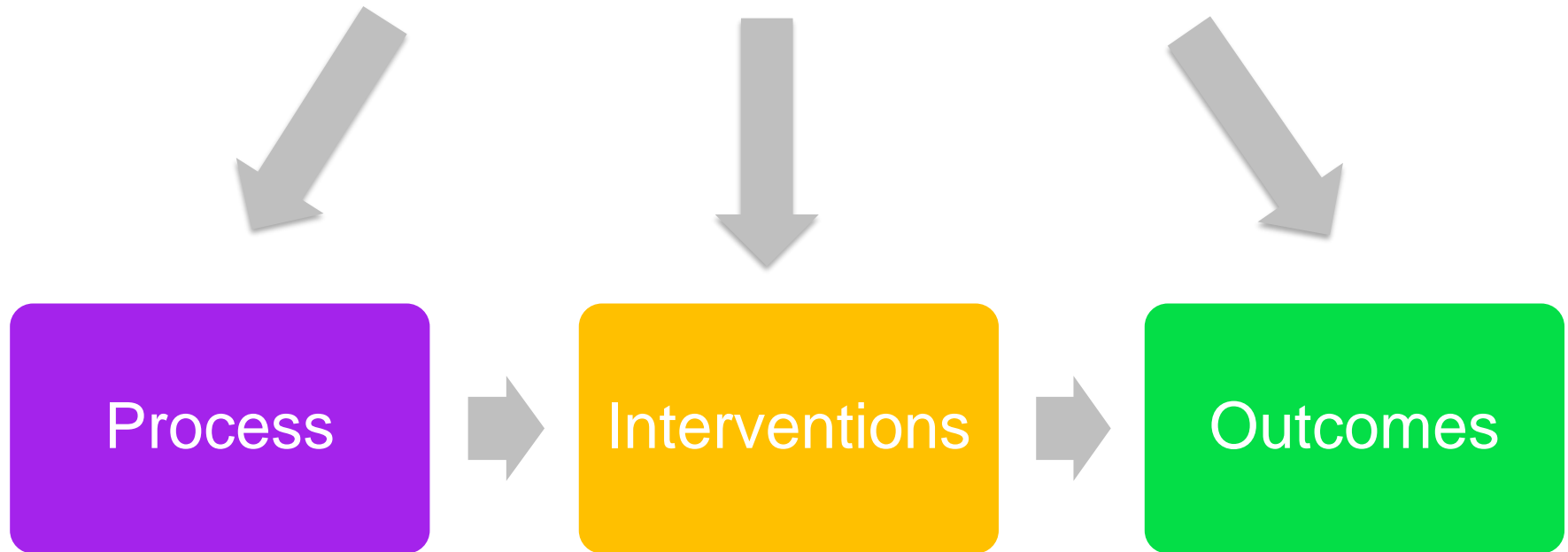
Objectives

At the conclusion of today's webinar, participants will be able to:

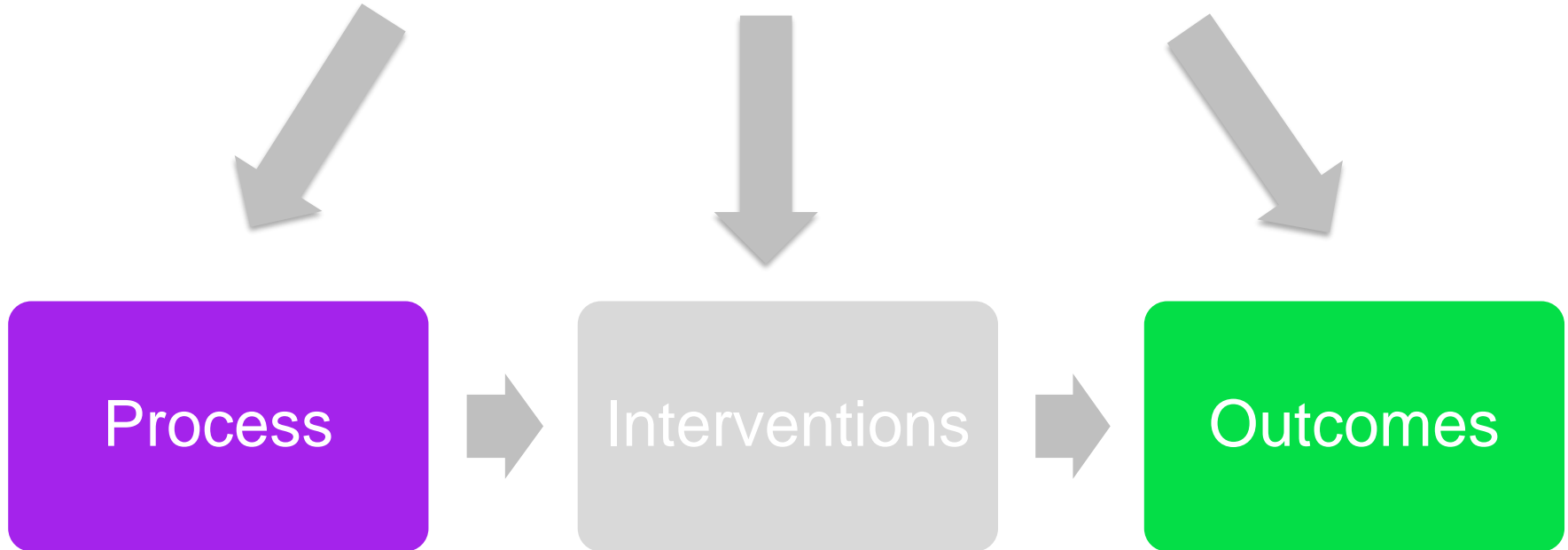
- Recognize three key goals of sustainability: sustaining processes, sustaining strategies and programs, and sustaining outcomes
- Use a process to identify elements of the SPF process that lead to successful outcomes
- Use provided tools to begin sustainability planning within their community

Setting Sustainability Goals

Sustainability Goals



Sustainability Goals



Sustaining Effective Processes

Why Sustain the SPF?^{3,4}



Processes *Within* the SPF

Process



Setting Sustainability Goals

Process

Step 1: Capture the current picture

Step 2: Identify priorities

Step 3: Assess resources, capacity, & feasibility

Step 4: Create an action plan



Setting Sustainability Goals

Step 1: Capture the Current Picture

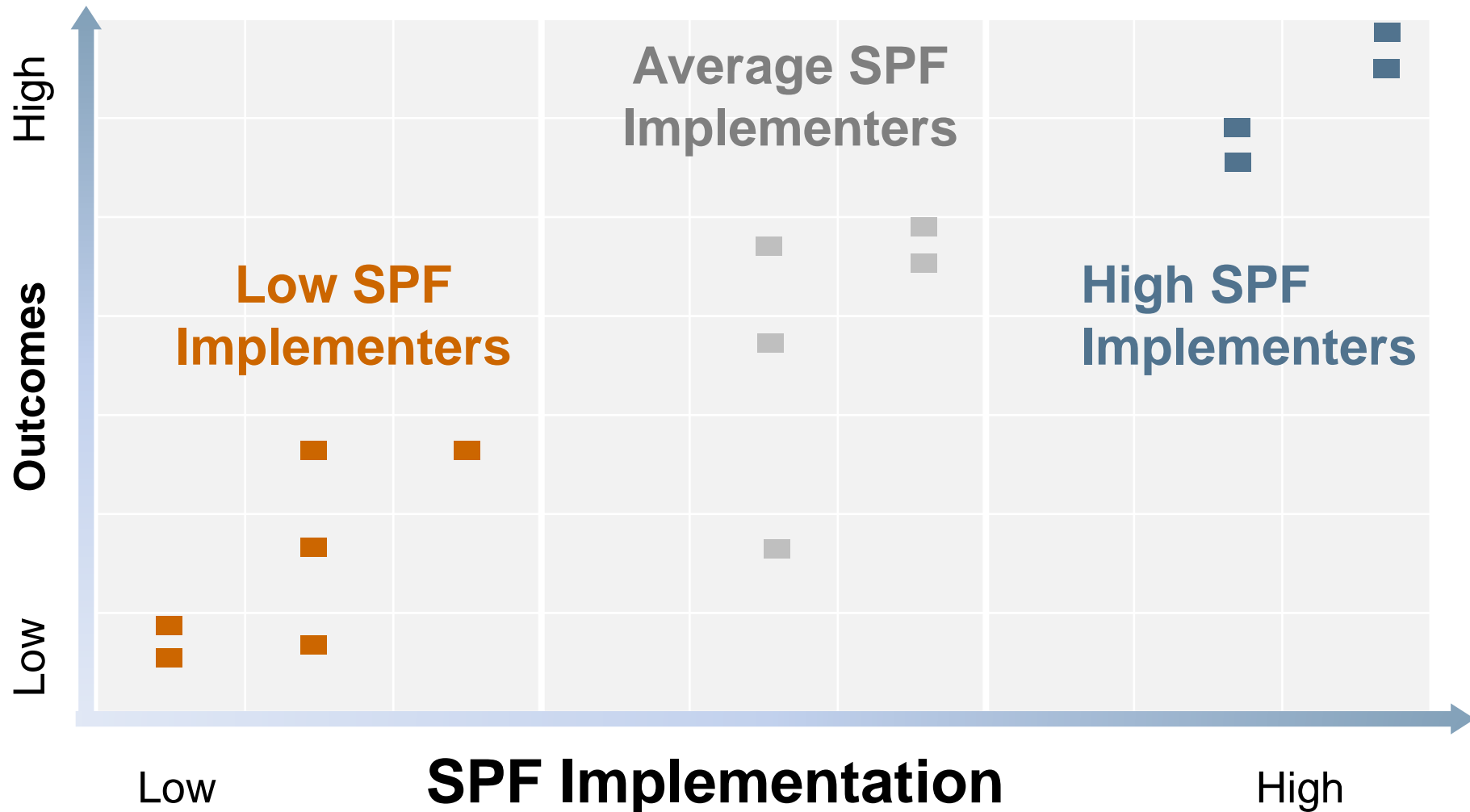
Process

- What have you achieved?
- What do you have left to do?
- Do you have a clear, effective way to make decisions?



Implementing with Fidelity

Process



What challenges have you encountered with the SPF process?



Process Review Tool

	Process Guidelines			
SPF Steps	What Worked*	What Did Not Work*	New Processes Needed*	Task Force Role*
Assessment				
Capacity				
Planning				
Implementation				
Evaluation				

Sustaining Outcomes

Measuring Success

Outcomes

Reduction in substance use or misuse...

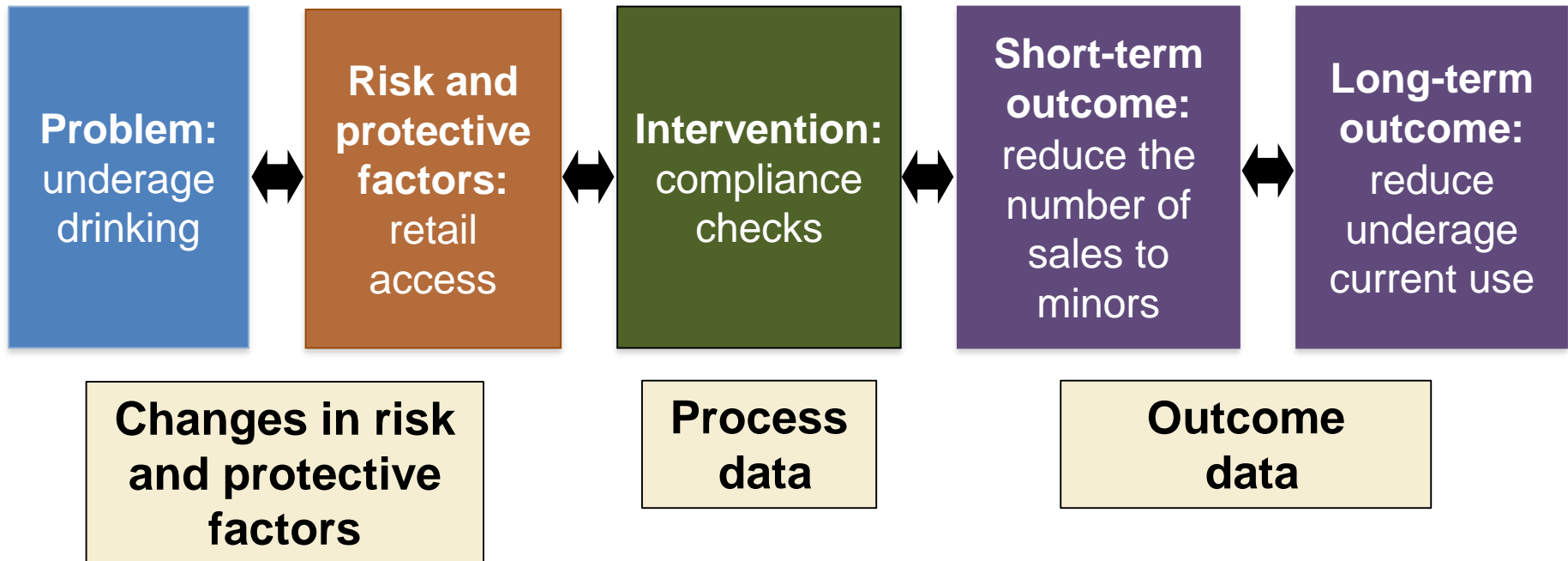
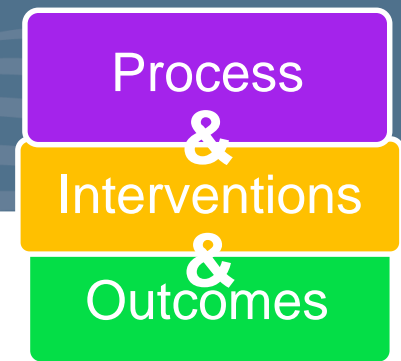
- Problems/consequences
- Consumption/use patterns
- Related behaviors

And that takes time...



Photo Source: <https://pixabay.com/en/photos/hourglass/>

Evidence of Effectiveness



Examples

Outcomes

Substance misuse behaviors are linked to community-level changes in risk and protective factors



Decreased social access

Behavior change through effective implementation of evidence-based strategies



Responsible beverage sales and service training (RBST)

Sustaining Outcomes

Outcomes

Short-term outcomes

- **Learning: Knowledge, skills, attitudes**

Medium-term outcomes

- **Changes in risk and protective factors**

Long-term outcomes

- **Health impact: Reduction in substance use rates**

What if you don't have outcomes yet?



Photo source:
<https://www.seeamanaboutablog.co.uk/finished-writing-blog-post/>

Your Action Plan

Targeted Sustainability Goals

What will it take to sustain prevention efforts?



Setting Sustainability Goals

Step 3: Assess Resources, Capacity & Feasibility



Consider your:

- Existing local resources and data
- Stakeholders and partnerships and
- Community buy-in
- Other community efforts and opportunities for support

Setting Sustainability Goals

Step 4: Create an Action Plan

Goal	Strategy	Who?	Task	Materials/ Resources	Due Date
Expand partnerships	Build existing partnerships		<ul style="list-style-type: none"> • Develop communication plan • Identify partners • Make proposals • Create Memorandum of Agreement (MOA) 	<ul style="list-style-type: none"> • Communication expertise • Partnership lists • Meeting schedule • MOA templates 	2/2018 2/2018 3/2018 4/2018
Develop a Media campaign	Community & corporate donations		<ul style="list-style-type: none"> • Prepare donation letter • Develop contact list • Establish contact • Submit requests 	<ul style="list-style-type: none"> • Donation letter • Business directory • Corporate guidelines • Case statement 	2/2018 2/2018 3/2018 4/2018



Setting Sustainability Goals

Step 1: Capture the current picture

Step 2: Identify priorities

Step 3: Assess resources, capacity, & feasibility

Step 4: Create an action plan



Check-in



What Comes Next?



- Planning Worksheets
- Community of Practice: Part 2
 - September 6
1:00-2:30pm ET



Evaluation



Thank you for your participation!

Please let us know your thoughts by completing a brief survey:

https://www.surveymonkey.com/r/NE_RI_Sustain_1_8-16-18



Contact

If you have questions or comments, please don't
hesitate to contact:

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Citations

Birckmayer, J., Holder, H., Yacoubian, G., & Friend, K. (2004). A general causal model to guide alcohol, tobacco, and illicit drug prevention: Assessing the research evidence. *Journal of Drug Education*, 34(2), 121-153.

1. SAMHSA's Center for the Application of Prevention Technologies. (2017, March 2). *Planning for sustainability*. Retrieved from <https://www.samhsa.gov/capt/tools-learning-resources/planning-sustainability>
2. Center for Disease Control and Prevention, Healthy Communities Program. (2011). *A sustainability planning guide for healthy communities*. Retrieved from http://cdc.gov/nccdphp/dch/programs/healthycommunitiesprogram/pdf/sustainability_guide.pdf
3. SPF SIG Cross-site Workgroup. (2006, October 11-12). *Common measures of implementation fidelity: SPF SIG cross-site workgroup*. Progress report presented at SPF SIG Evaluation Conference, Gaithersburg, Maryland.
4. Green, L., & Kreuter, M. (2005). *Health program planning: An educational and ecological approach* (4th ed.). Boston: McGraw-Hill.