

A PROGRAM YEAR IN REVIEW

Policy

- Priority Topic Areas for 2017 - 2018:
 - Increase local tobacco retail licenses & point of sale restrictions
 - Increase the minimum legal sales age for tobacco from 18 to 21
 - Allocate 2.5% of tobacco tax revenue to the Tobacco Control Program
- Created 'letter to the editor' templates and topical fact sheets

Strategic Development

- Strengthened leadership through the creation of a Steering Committee
- On-boarded 9 new Networks Partners bringing the network to an all-time high of 82 partner organizations
- Created E-Newsletter which was opened 12,567 times
- Identified stakeholders and began outreach to strengthen the network
- Hosted trainings that reached a total of 643 youth and adults

Cessation

- Compiled cessation resources from around RI and created a one-page resource tool
- Provided input into state's new cessation treatment coverage matrices
- Disseminated over 4,000 cessation resource guides
- Creating population specific cessation resources

Youth Advisory Board

- Hosted the "This Is Our Year" youth conference with 200 people in attendance - 100% planned and implemented by the 10 Youth Advisory Board (YAB) members
- YAB was trained at the State House on activism and policy change
- YAB presented and engaged with TFRl Network Partners at advocacy days
- Co-hosted the 5th Annual Zombie Walk
- The YAB recruited the next cohort of YAB members consisting of 22 students

Tobacco Control in RI | 2017 - 2018

State Tobacco Policy that became effective this year

- ENDS products (ex: e-cigarettes) were added to the Smoke-Free Schools Law (Effective 1/1/18)
 - With funding from CVS Health, TFRI was able to print and distribute update signage to every elementary, middle, and high school in RI.
- ENDS were added to the Smoke-Free Workplaces Law (Effective 1/1/19)
- **Introduced but not passed:**
- Tobacco 21, increased tobacco tax, and taxation of other tobacco products

Local Tobacco Policy that became effective this year

Smoke-free Ordinances (Recreational Facilities / Town Owned Property): Bristol, Cranston, East Greenwich, and Pawtucket

Local Tobacco Retail Licenses: Johnston (under legal challenges), Middletown (under legal challenges), West Warwick, and Woonsocket

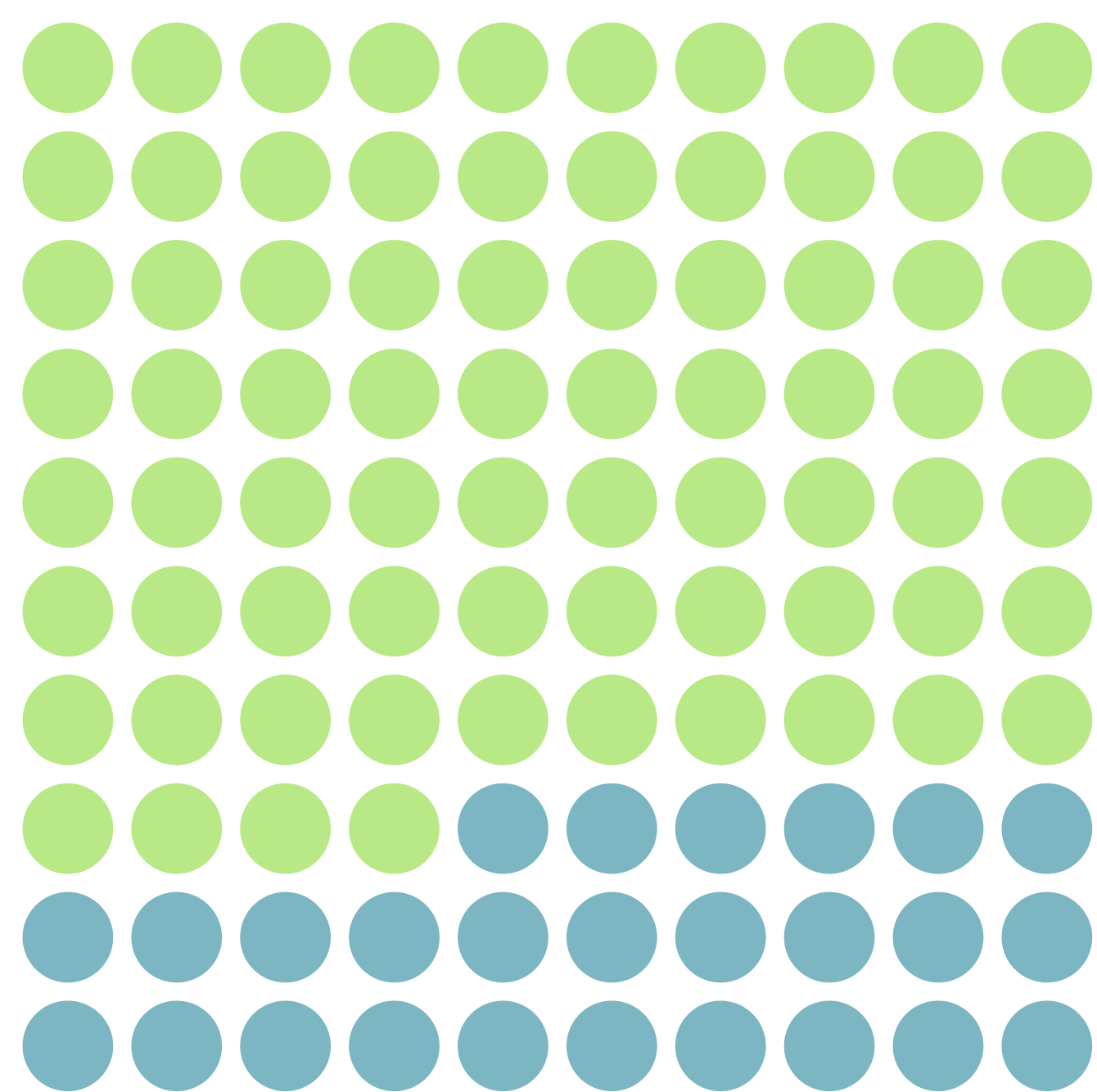
Flavor Restrictions: Barrington (under legal challenges), Johnston, and Middletown

Restrictions on Product Placement: West Warwick, and Woonsocket

Increase sale age from 18 to 21: Barrington (under legal challenges) and Central Falls

Limits on Retail Outlet Density: Central Falls

The majority of Rhode Island high school student do not use tobacco products (including e-cigarettes).



■ Non-Users (74.10%)

■ Currently Use a Tob. Product (25.90%)

Youth Risk Behavior Survey - 2017 High School Survey

Tobacco's Toll on RI

- 1,800 Rhode Islanders die each year from tobacco related illness
- 16,000 of the children alive today will ultimately die prematurely from smoking
- RI Health Care costs (annually) directly caused by smoking = \$640,000,000
- Estimated tobacco industry marketing dollars spent in RI each year = \$27,600,000

www.tobaccofreekids.org/problem/toll-us/rhode_island

Tobacco Free Rhode Island

www.TobaccoFree-RI.org
260 W. Exchange St Ste 102B
Providence, RI 02903