



BLACKSTONE VALLEY PREVENTION COALITION

"Not So Easy" Program Newsletter



Fall 2021

WELCOME!... to our first issue of the "Not So Easy" Program newsletter! It will be issued quarterly to provide alcohol licensees, community partners and the public with information about alcohol, underage drinking, relevant issues/laws, and to highlight the great work of local licensees keeping our youth and community safe!

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BLACKSTONE VALLEY PREVENTION COALITION

The Blackstone Valley Prevention Coalition (BVPC) is a regional coalition of community members that come together with a mission to develop, implement and advocate for effective community-based prevention initiatives.

What we do:

- Serve as a catalyst to engage community members to improve the health and wellness of their community
- Form partnerships to initiate comprehensive, collaborative community prevention initiatives
- Disseminate information about alcohol, tobacco, other drugs and issues related to individual and community health & wellness
- Develop media campaigns to provide information to the community
- Provide community education opportunities on health & wellness issues
- Provide healthy youth alternative activities within each community and the region as a whole

For more information, visit: www.blackstonevalleypreventioncoalition.org

"NOT SO EASY" PROGRAM

The Blackstone Valley Prevention Coalition's "Not So Easy" Program supports local alcohol licensees (retailers/establishments) with valuable information and training needed to maintain safe and responsible alcohol sales and service to prevent underage drinking. Together, we will spread the word throughout our community that it is **"Not So Easy" for underage youth to buy or be served alcohol!**

The program includes the communities of Burrillville, Central Falls, Lincoln and Woonsocket. Participation in the "Not So Easy" Program activities are at no cost to the alcohol licensees and their employees. It is funded by the Rhode Island Department of Behavioral Healthcare, Developmental Disabilities & Hospitals through the Partnerships for Success II Grant.



ALCOHOL SERVER TRAINING



During the months of May and June 2021, responsible alcohol server training was held in the communities of Central Falls, Lincoln, and Woonsocket. There were 27 people who obtained state certification which lasts 3 years. Participants were from the following 13 stores/establishments:

Central Falls (5)

- El Paso Restaurant
- La Columbiana Bar & Grille
- Vulcao Cafe

Woonsocket (15)

- Club Lafayette
- Papo's
- Ronzio's Pizza
- Warehouse Liquors
- Woonsocket Elks Club

Lincoln (7)

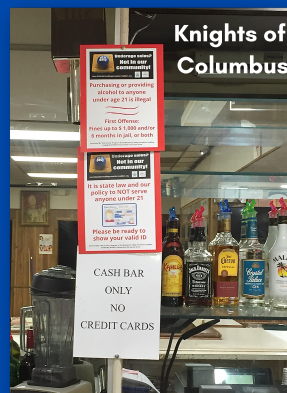
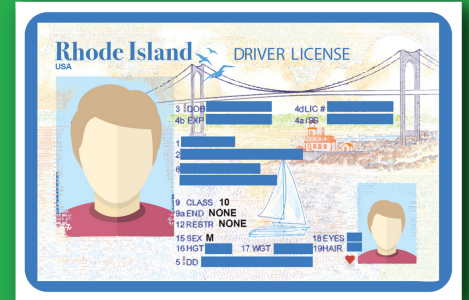
- Frank's Restaurant
- Hercules Pizza Works
- Kirkbrae Country Club
- One Stop Liquors
- Twins Pizza

Also a special "Thank You" to:

- Knights of Columbus (Central Falls)
- Lincoln Senior Center
- Ciro's Tavern (Woonsocket)

for hosting these trainings.

If your establishment/store is interested in learning more about the training or dates of upcoming training, email cdacostabvpc@gmail.com.



POSTERS AT RETAILERS

To assist licensees with ensuring that patrons are aware of the law related to not purchasing or providing alcohol to anyone under 21 and that IDs will be checked, we developed 2 posters. These were mailed to 150 licensees in the 4 Partnerships For Success communities.

Licensees were encouraged to send photos of the posters hung in their establishment to BPVC and they were posted on our Facebook page.

Those that submitted photos were:

- Payamps Liquor Store (Central Falls)
- One Stop Liquors (Lincoln)
- Kirkbrae Country Club (Lincoln)
- Knights of Columbus (Central Falls)
- Club Lafayette (Woonsocket)

If you need posters or want to send a photo of the posters up in your establishment, please email cdacostabvpc@gmail.com.

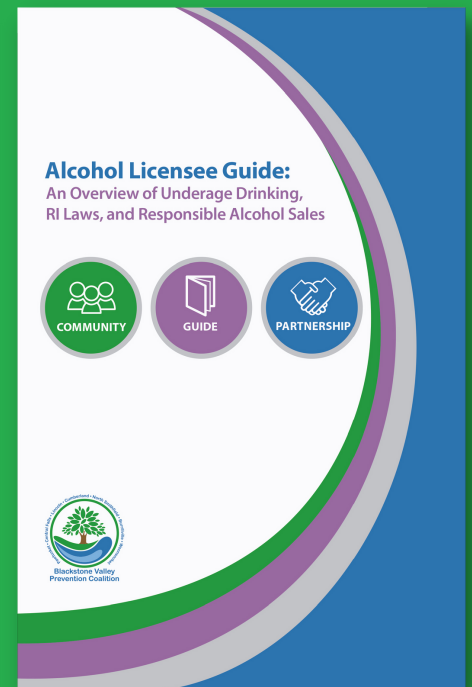
ALCOHOL LICENSEE GUIDE

The BVPC recently published a guide to support alcohol licensees in the region. The publication is titled "Alcohol Licensee Guide: An Overview of Underage Drinking, RI Laws, and Responsible Alcohol Sales." The idea to develop the guide came from a desire to strengthen the partnership and support with licensees and their employees. It is believed to be the first of its kind in the state!

Information includes:

- Facts and consequences of underage drinking
- Alcohol's affects on the brain
- Standard drink size
- Blood alcohol concentration (BAC)
- Binge drinking and alcohol poisoning
- RI state laws about the sale of alcohol to underage youth
- Properly checking ID's
- Best business practices

The guides were mailed out to 150 alcohol licensees in March 2021. If additional copies are needed, please email cdacostabvpc@gmail.com.



COMING THIS FALL
Spanish version of the guide!

DID YOU KNOW.....

A recent survey of RI young adults ages 18-25 was developed and conducted by Dr. Samantha Rosenthal, an Epidemiological Consultant for RI BHDDH. The results of the survey found that:

- 69% of 18-20 year olds reported drinking alcohol
Of those....
- 59% reported that a friend or relative who was over age 21 gave it to them
- 47% reported getting alcohol at a party
- 35% reported getting alcohol from a parent or guardian

Did you also know..... that the RI Social Host Law states that "It is illegal for adults to buy, provide, supply alcohol, or **provide a place to consume alcohol** to anyone under the age of 21?"

With this data, along with the fact that most residents do not know what the Social Host Law is, six of Rhode Island's Regional Prevention Coalitions recently launched a campaign called "**Rhode Rules for Rhode Island.**" The goal is to educate and inform Rhode Island residents about the Social Host Law and underage drinking.

To learn more visit:

Website- <https://riprevention.org/campaigns>

Facebook- Social Host Law RI (@SocialHostRI)

Twitter- @SocialHostRI

Instagram- @socialhostri

Instagram- RI BHDDH (@ri_bhddh)



Funding made possible by the Partnerships for Success II Grant, provided from the Substance Abuse and Mental Health Services Administration (SAMHSA) to the Rhode Island Department of Behavioral Healthcare, Developmental Disabilities & Hospitals (BHDDH).



ALCOHOL COMPLIANCE CHECKS

**GREAT
JOB!**

The Lincoln Police Department conducted compliance checks in August and visited 15 establishments. All of the establishments followed the proper ID checking procedure and no violations were issued.

Those establishments were:

- Asia Grille
- The Lodge Pub and Eatery
- Chipotle Mexican Grill
- Chili's Grill and Bar
- ENN Japanese Cuisine and Sushi Bar
- Bogey's at Fairlawn Golf Course
- Curry Kitchen
- Lincoln Country Club
- Lou's Cafe
- Oz Taco's & Tequila
- Dragon Villa
- Brooksie's Pub
- RI Indoor Karting
- Twin River Casino
- Lincoln Spirit Shop

Thank you to the Lincoln Prevention Coalition, Lincoln Police Department, and all of these establishments for all you do to keep underage youth safe!



Community Champions!



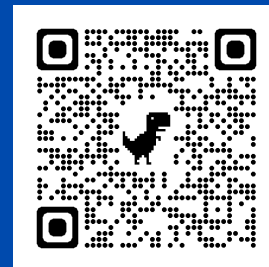
Future issues of the "Not So Easy" newsletter will include a section highlighting community champions. These will be alcohol licensees who are leaders in the community committed to preventing underage drinking.

Coming Soon!



Want to receive this newsletter electronically?

If you prefer to receive this newsletter via email, please scan this QR code and provide us with your contact information.



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