

DETAILS

Alerting the Parents

- 6x :30 Morning News and Today Show M-Su 6-10A
- 3x :30 Noon News M-F 12-12:30P
- 6x :30 Evening News M-Su 5-7:30P
- 1x :30 in America Ninja Warrior Mon 8-10P
- 1x :30 in America's Got Talent Tu 8-10P
- 1x :30 Dateline Fri 9-10p
- Plus the 2 Minute Studio10 Report **Twice** 12-12:30p
- That 2 Minute Report **Twice** in the Today Show 7-9A
- 65,000 :30 ads targeting those houses with kids 8-12
- Plus 65,000 Banner Ads on Turnto10 to get the details to ensure a safe summer for you and your kids



Timing is everything, we were able to get right into the Olympic Opening Ceremonies!

Instead of the above schedule here's what we have for the NBC10 television part

- 1x :30 Summer Olympic Opening Ceremony
- 1x :30 Summer Olympic Weekend
- 2x :30 Summer Olympic Prime
- 6x :30 Morning News M-Sun 6-10A
- 3x :30 Noon News M-F 12-12:30p
- 6x Evening News M-Sun 5-7:30p
- We are looking to schedule the Studio 10 interview after the Olympics to air the 2 in the Today Show at the end of August.
- 65,000 :30 ads are airing targeting houses with kids and the 65,000 Banners on turnto10.com