Problem Statement: 17.% of high school students and 5.8% of middle school students report use of marijuana in the prior 30 days. Of these students 21.6% report that they were given marijuana by a friend for free {RISS 2020}.

Goal: Reduce rates of friend social access by XX% as measured by the 2024 RISS (Correlates with BHDDH priority risk factor of access/availability to underage populations)

Objective: Decrease the percentage of the number of students who report obtaining marijuana for free from friends by XX% by 2024 as measured by the 2024 RISS

“Program – Decrease Social Access to Marijuana from Friends

Activity 1. Increase the percentage of adolescents who express disapproval or perceive it as wrong for a friend to provide marijuana to an underage person

1. Community based process- engagement of youth sector in task force activities
   1. Develop a recruitment strategy/plan to gain participation of adolescents on a municipal or regional task force (increased representation) STC10
   2. Conduct the evaluation of compliance efforts STC10
2. Information Dissemination/Marijuana Use – raise awareness of adolescents of dangers of adolescent marijuana
   1. Use social media and school listservs to raise awareness of impact of marijuana use on the developing brain – connecting provision of marijuana by friends to potential harm (friends\likes\shares on social media; number of families on listerv) STN14
   2. Use social media and school listservs to raise awareness of health impacts of marijuana use on the developing brain – target peers who provide marijuana for free(friends\likes\shares on social media; number of families on listerv) STN14
   3. Use social media and school listservs to raise awareness of the percentage of youth <18 who report riding in a vehicle driven by someone under the influence of marijuana (15.8%) and the associated risk of harm (friends\likes\shares on social media; number of families on listerv) STN14
3. Environmental Change Strategy/Social Marketing- Social Access

Activity 2. Increase the percentage of parents/guardians who express disapproval of marijuana use and who increase monitoring

1. Community based process- engagement of parent sector in task force activities
   1. Develop a recruitment strategy/plan to gain participation of parents on a municipal or regional task force (increased representation) STC10
   2. Conduct the evaluation of compliance efforts STC10
2. Information Dissemination/Marijuana Use – raise awareness of parents of dangers of adolescent marijuana
   1. Use social media and school listservs to raise awareness of impact of marijuana use on the developing brain – connecting provision of marijuana by friends to potential harm among parents (friends\likes\shares on social media; number of families on listerv) STN14
   2. Use social media and school listservs to raise awareness of the percentage of youth <18 who report riding in a vehicle driven by someone under the influence of marijuana (15.8%) and the associated risk of harm (friends\likes\shares on social media; number of families on listerv) STN14
3. Environmental Change Strategy/Social Marketing- Social Access
   1. Implement “Hidden in Plain Sight” to get parents to monitor for the presence of paraphernalia indicative of marijuana use STE04
   2. Marijuana campaign – this is what was funded out of COVID 19 Supplement – can you help with some more details