

Year In Review

# TOBACCO FREE RHODE ISLAND

15

TFRI is a Network of Organizations and Individuals Working to  
Reduce Tobacco Use - the Leading Cause of Preventable  
Death & Disease in Rhode Island<sup>†</sup>



**Effective January 1, 2015**

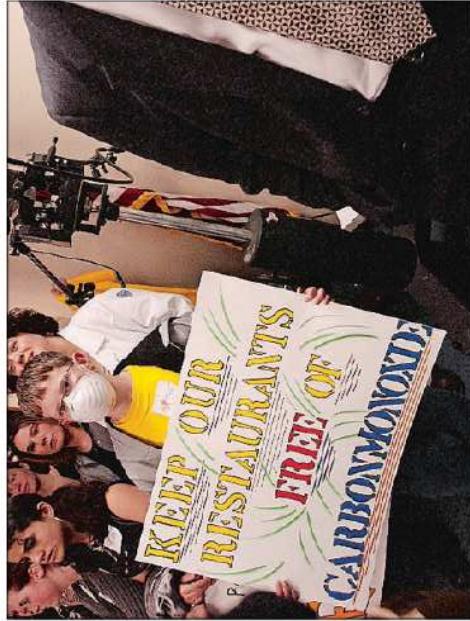
**First state regulation of electronic cigarettes takes effect,** bans sale of e-cigarettes to minors & requires sellers to obtain a license from the RI Department of Health. Tobacco control organizations will continue to push for regulation as a tobacco product.



Celebrating the 10<sup>th</sup>  
Anniversary of Rhode Island's  
Smoke-free Workplaces Act  
March 5-2015

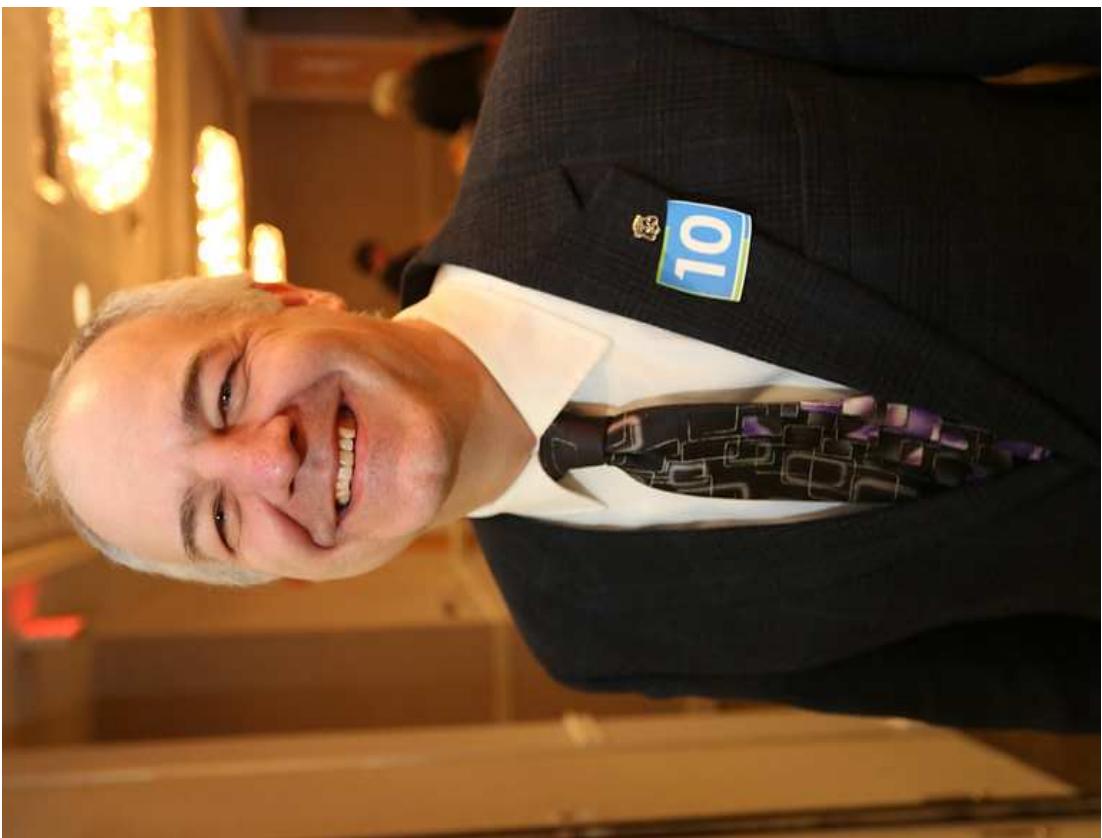
HEALTH FOCUS

# On 10th anniversary of smoking ban, advocates push ahead



ABOVE: In 2002, children, including Ryan Andrews, an eighth-grader at John F. Deering Middle School in West Warwick, were at a State House anti-smoking rally, pushing for restrictions on smoking in public places.  
THE PROVIDENCE JOURNAL FILES

LEFT: Anti-smoking advocates film a Department of Health commercial announcing that Rhode Island's smoke-free law will take effect on March 1, 2005. THE PROVIDENCE JOURNAL/JOHN FREIDAH





∞













1914 -

13



RHODE  
ISLAND

smokeFree-RI.org

wide network of  
ns and individuals  
o reduce tobacco  
e leading cause  
ntable death and  
in Rhode Island

te proven actions to  
and improve health:

re smoke-free laws

prices  
tobacco control program  
ment coverage in all health plans  
ass-media campaigns

Issued by  
**AMERICAN LUNG ASSOCIATION.**



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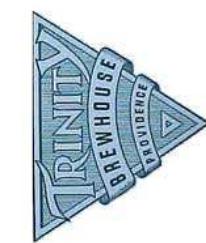
David & Goliath  
The Smoke Free  
Movement vs  
Big Tobacco







# Thank You to Our Event Sponsors



Tobacco Free RI is grateful for the generous support from  
an anonymous fund at the Rhode Island Foundation

## Smoke-Free 10 Day- March 5, 2015

The RI House & Senate pass resolutions commemorating the 10<sup>th</sup> Anniversary of RI's Smoke-Free Workplaces & Public Places Act.



## **Spread the Word!**

**Parks, playgrounds and recreation areas  
in Providence are now tobacco free!**

Effective March 11, 2015, Providence Ordinance 18-22 prohibits the sale or use of all tobacco and nicotine products including cigarettes, cigars, hookah, chewing tobacco, and electronic cigarettes in all city parks.

If you see

neighbors using  
tobacco products  
in Providence Parks,  
please ask them to put

out their cigarette or  
other product, or to  
take their tobacco use  
outside of the park.

Individuals violating Providence Ordinance 18-22  
may receive a citation and fine of \$50 per  
violation.

## **Tobacco Free Parks will:**

- Provide healthier, smoke free air at all of our parks that are used by children and adults alike, and limit youth exposure to tobacco use in city parks, which will help our next generation of young people stay tobacco-free.
- Support the city's vision for our parks to be centers of wellness
- Reduce litter
- Provide a healthier, tobacco-free environment at all of our parks to benefit children and adults alike.
- Help our parks to be centers of wellness.

For more information, call the Healthy Communities Office at 421-7740 or go to [ProvidenceRI.com/Health](http://ProvidenceRI.com/Health) [1]



**Effective March 11, 2015**

**Providence** parks, playgrounds and recreation areas are tobacco free! Prohibits the sale or use of all tobacco & nicotine products including cigarettes, cigars, hookah, chewing tobacco, and electronic cigarettes in all city parks.



# Eeeek! Zombies!!!

You may see some at  
Kennedy Plaza on 3/18/2015  
as teenagers dress up  
for a national “Kick Butts”  
Day anti-smoking campaign.  
**BEWARE!**



we're  
smokefree  
in Kennedy Plaza

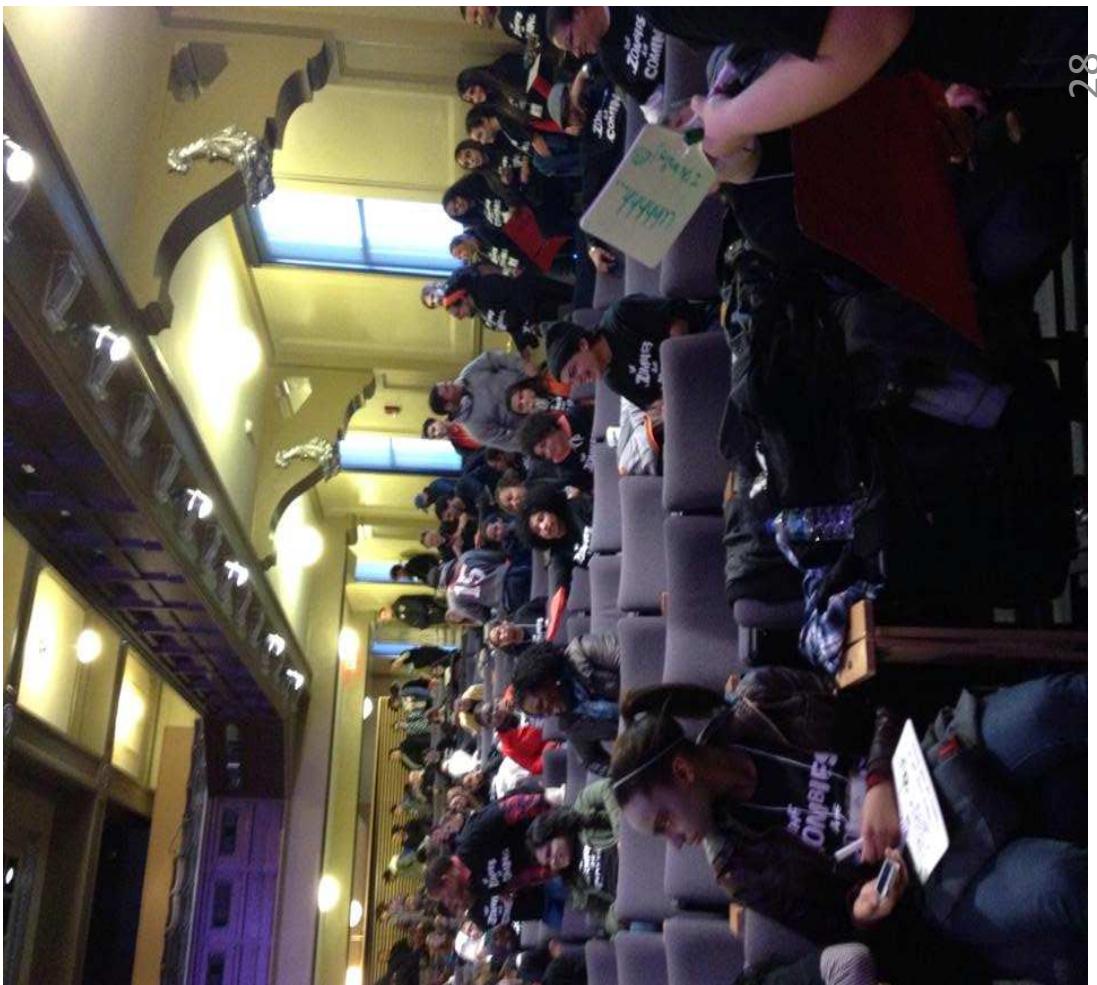
Kick Butts Day RI Zombie Walk  
Organized By Many State &  
Community Partners  
March-18-2015

THE  
ZOMBIES  
ARE  
COMING

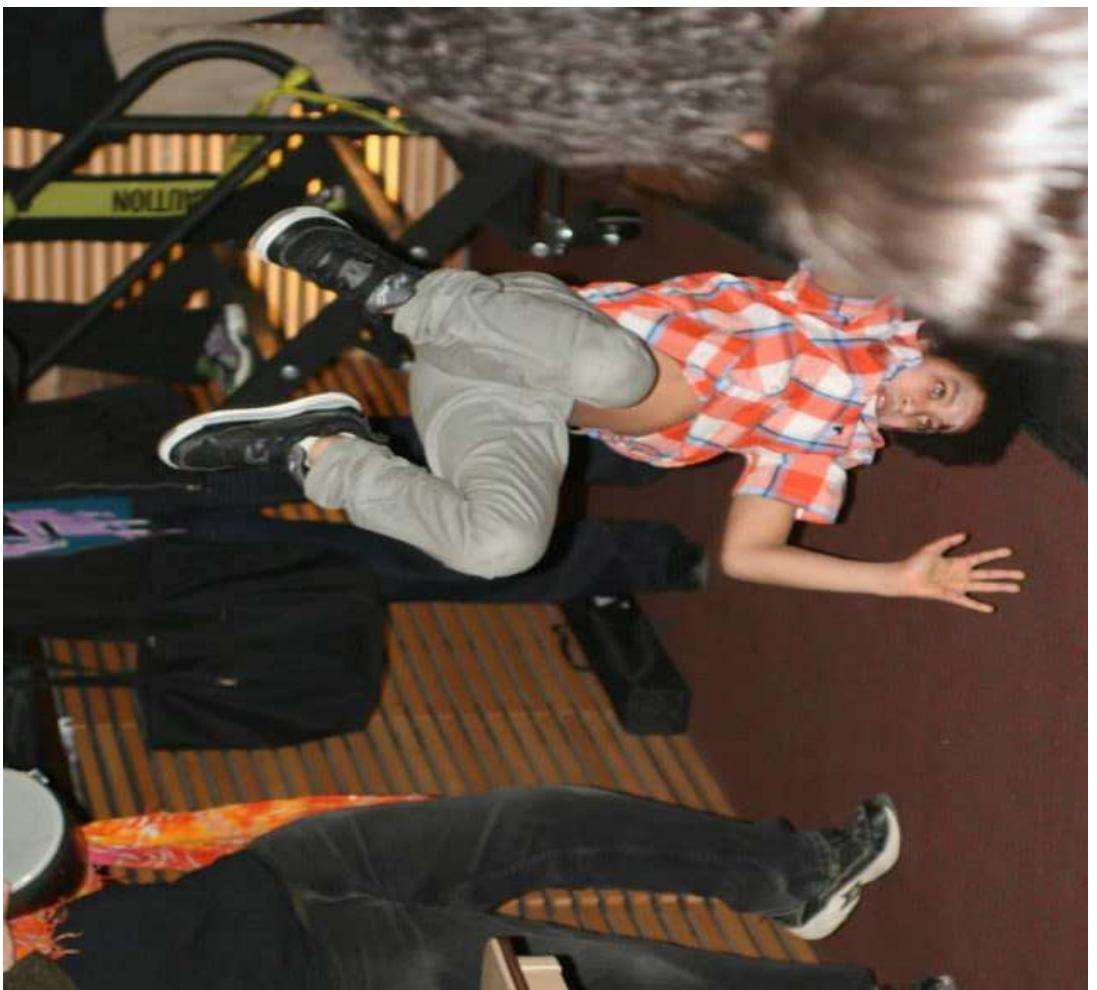




Smoking...  
Time to date!  
Until Nobody's got



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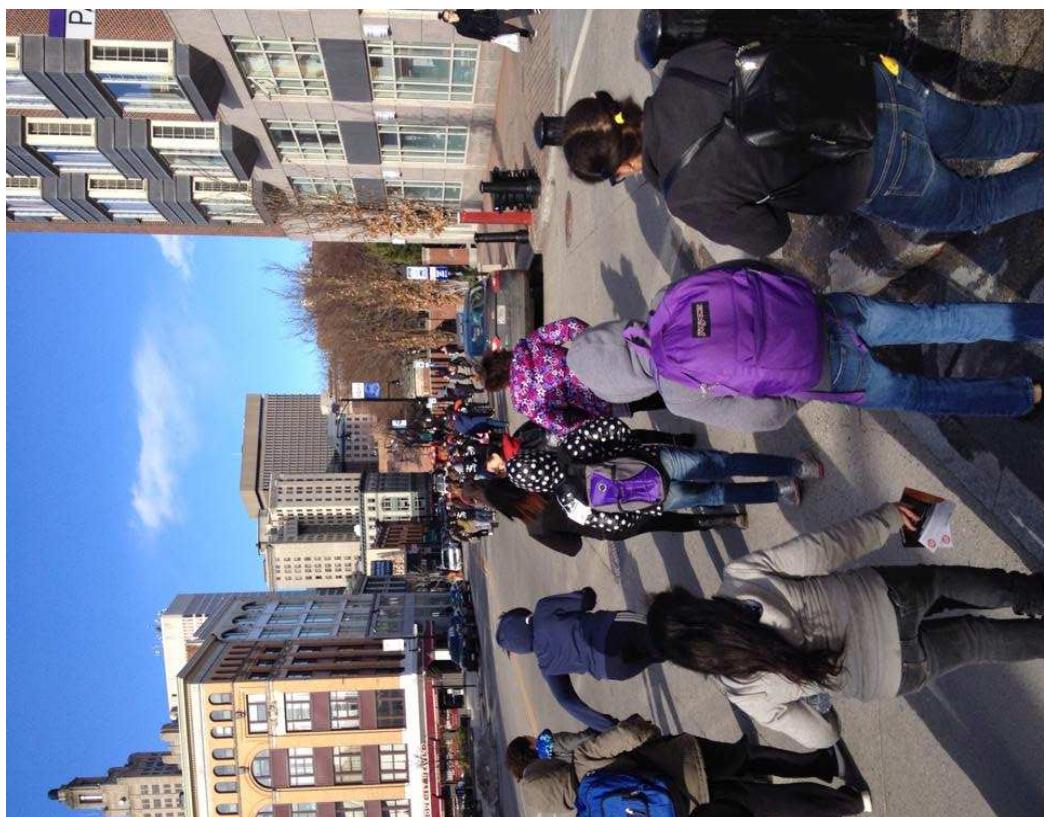


## Legislators Meet & Greet with RI Youth Advocates

Zombies from **West Warwick, Chariho, Central Falls** and **East Providence** meet with State Legislators to voice their concerns about tobacco and how it affects their communities.











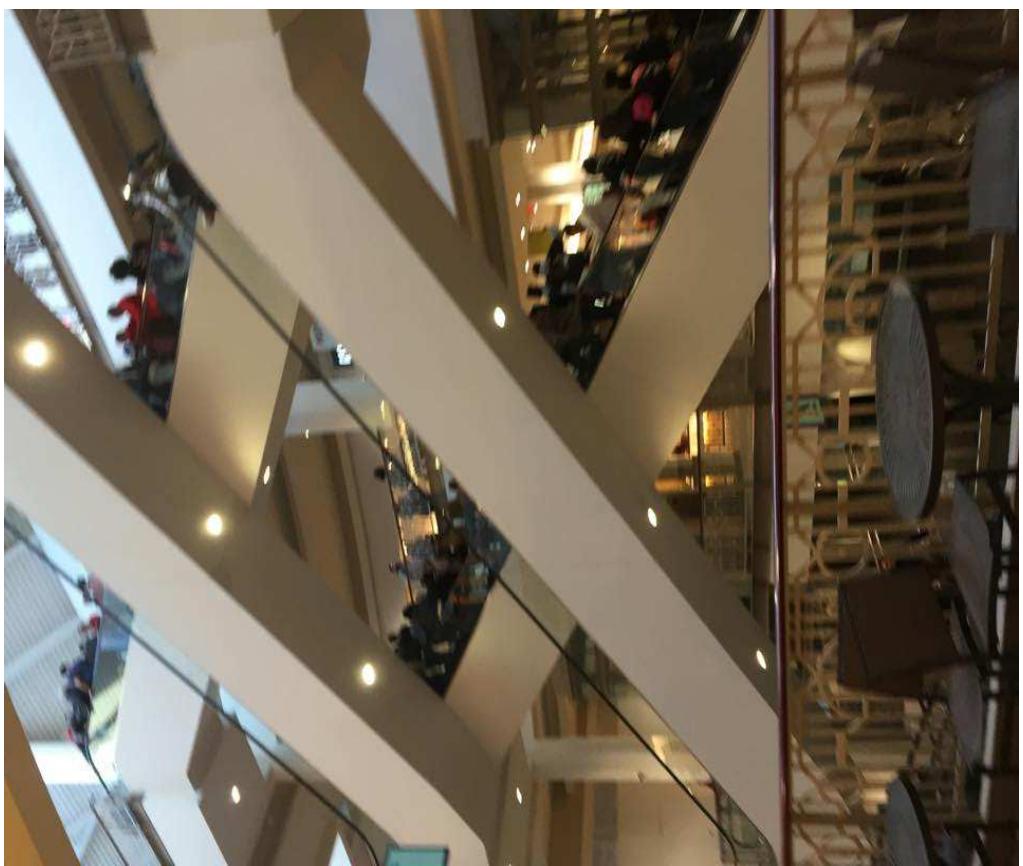
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DON'T GIVE  
TOBACCO  
YOUR  
LAST  
DYING  
BREATH

Anounced On May 19, 2015

**Johnson & Wales University** announces it will be the first college in RI to create a 100% tobacco free (including e-cigarettes) campus by July 1, 2016. This policy will extend to all four campuses nation-wide.



# Johnson & Wales to go tobacco-free

In July 2016, four-campus school will be first college in Rhode Island with a ban on all tobacco-related products.



By July 2016, the Johnson & Wales University campus in downtown Providence will become tobacco-free, administrators announced Tuesday. The Providence Journal files

**By Lynn Arditi**  
**Journal Staff Writer**

Posted May. 19, 2015 at 11:00 PM

PROVIDENCE, R.I. — Johnson & Wales University announced Tuesday that it will become the first college campus in Rhode Island to become tobacco-free, as of July 1, 2016.

World No Tobacco Week  
MAY - 24<sup>th</sup> - 31<sup>th</sup> 2015

## State-wide Cigarette Butt Clean-Ups

**The RI Department of Health  
Tobacco Control Program**  
coordinated state-wide  
cigarette butt clean-ups,  
in partnership with Save the  
Bay & with some funding from  
the United Way.



# WYOMING - DAM

## PUBLIC FISH AREA REGULATIONS

THIS AREA CLOSED FROM 1/2 HR. AFTER  
SUNSET TO 5:00 AM EXCEPT FOR  
• FISHING AND BOATING  
• PERMITS REQUIRED FOR GROUP USE  
• CONTACT DIVISION OF FISH & WILDLIFE 789-

### PROHIBITED

DISPOSING OR LITTERING  
OPEN FIRES, CAMPING OR ALCOHOLIC  
SECTION 32-2-4 OF THE CRIMINAL  
CODE ON D.F.W. FISH & WILDLIFE



WHAT YOU CAN

DO

NOT DO

THINGS

WE WANT

YOU TO

DO

NOT DO

WE DON'T

WANT

YOU TO

DO

NOT DO



Federal Aid Projects Funded by  
Sport Fish Restoration Program  
Equipment and Incentive Funds

DIFC  
RINE







# Smoke's No Joke

Two out of 5 kids  
are exposed to  
second hand smoke.



53,800 people die  
every year from  
second hand smoke.



THS:  
Above the Influence

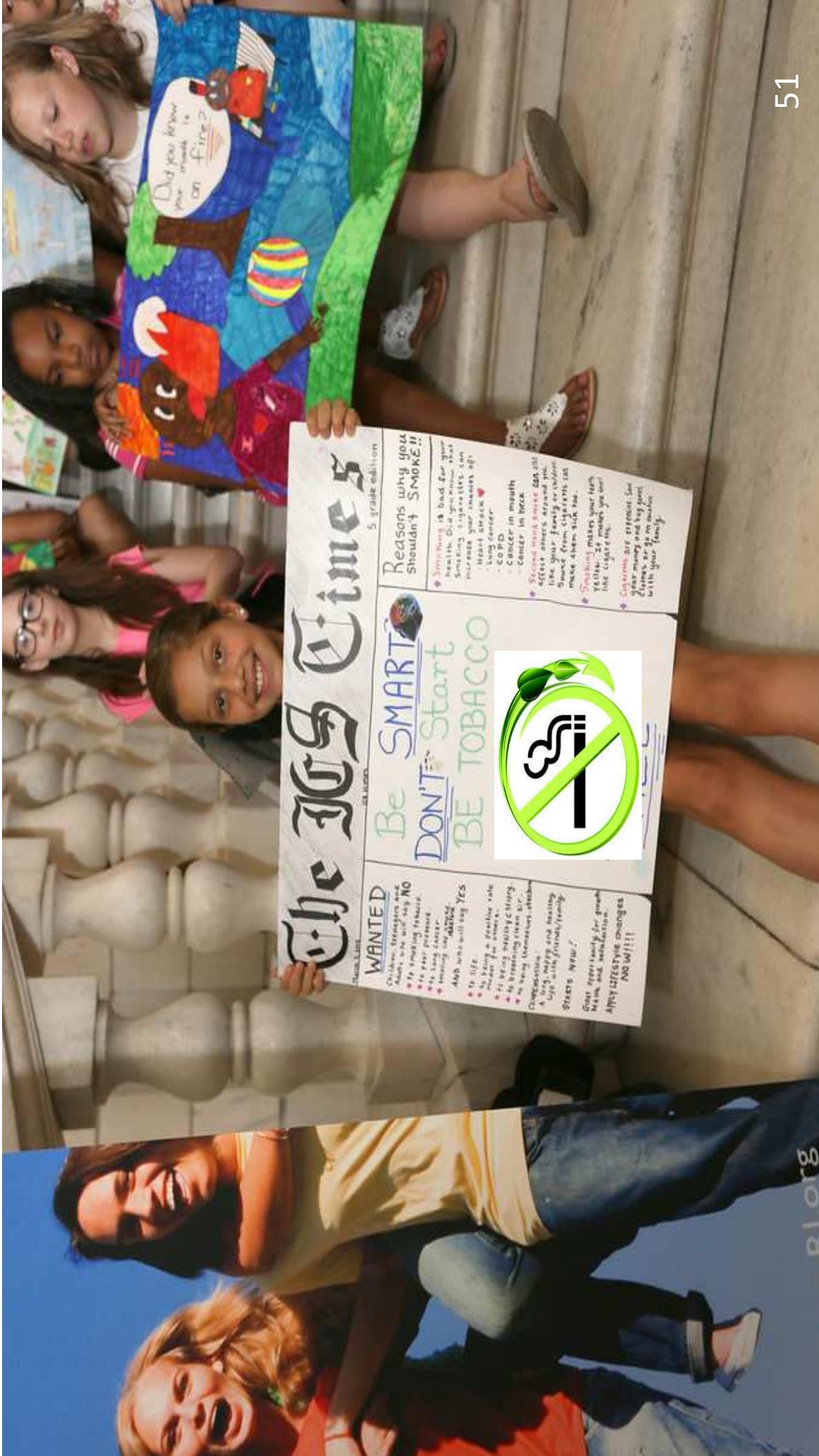


## Kids say NO to tobacco & YES to Health- May 27, 2015

The RI Academy of Family Physicians & TFRl bring 5<sup>th</sup> graders to the statehouse to present their 2015 Tar Wars poster designs to legislators.

























Christian Marin, of the William D'Abate Elementary School, in Providence, holds his poster created for the Tar Wars Program, aimed at teaching fifth-grade children the harmful effects of smoking. The posters were presented to state legislative leaders on Wednesday. The program was organized by Tobacco Free Rhode Island and Rhode Island Academy of Family Physicians.

THE PROVIDENCE JOURNAL/STEVE SZYDLOWSKI

# Ri Department of Health- Live Smoke Free

The RIDOH Tobacco Control Program provides quarterly workshops & individual technical assistance for public & private affordable housing administrators, municipalities & college campuses to adopt & enforce smoke free/tobacco free policies.



# Live Smoke Free Sees Impressive Results

To date, with support from the RIDOH's Tobacco Control Program, 22 of the 25 public housing authorities have a smoke-free policy as well as 58 of the 368 private affordable HUD multi-units.



TFRI Supports Middletown's  
Efforts To Ban Smoking at  
Beaches, Parks & Playgrounds  
June-2-2015



TFRI Supports Providence's  
Press Conference Announcing Their  
Smoke-Free Parks Ordinance  
June-3-2015

**THE MAYOR'S  
SUBSTANCE  
ABUSE  
Commission**

COUNCIL





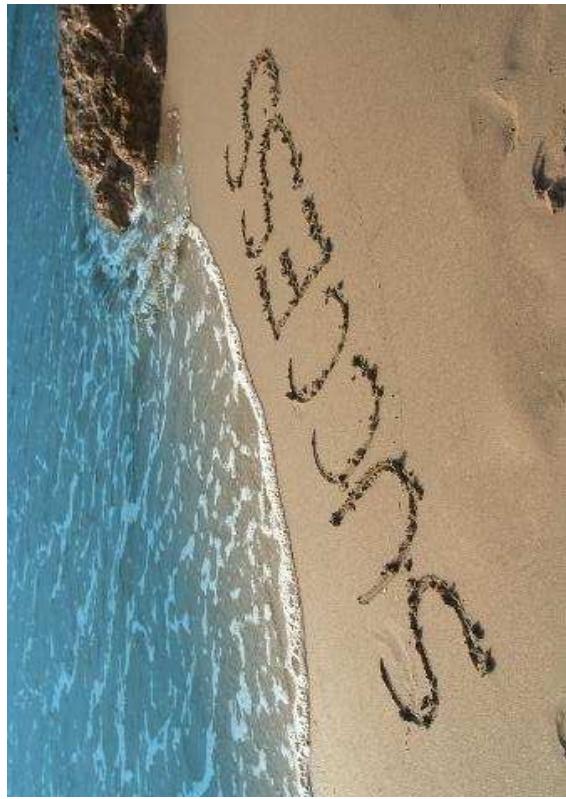






**Effective Immediately- June 10, 2015**

**Newport's City Council**  
enacts an immediate  
smoking ban at its public  
beaches, parks and  
Cliff Walk.



# Smoking Now Prohibited On Newport Public Beaches, Parks and Cliff Walk

Thursday, June 11, 2015  
GoLocalProv News Team

[Like](#) [Email to a friend](#) [Permalink](#)

Smoking on public beaches, in public parks and the Cliff Walk is now prohibited in Newport

The Newport City Council voted 6 - 1 on Wednesday night to pass Chapter 12.32 of the Codified Ordinances, entitled, "Park and Recreation Areas", adding Section 12.32.125 entitled, "Prohibition of Smoking on Public Beaches, in Public Parks and Cliff Walk", and Section 12.32.130 entitled, "Smoking Prohibited on public beaches, in public parks, and Cliff Walk" and Section 12.32.130 entitled, "Smoking Prohibited on public beaches, in public parks, and Cliff Walk".

Upon passage the new ordinance became effective immediately. Newport City Councilor Marco Camacho was the lone councilor to oppose passage of the ordinance.



## State Legislation Passes- June 24, 2015

State Legislation passes,  
tightening regulations on  
**smoking bars, including**  
**hookah bars**, to increase  
compliance with RI's smoke-  
free indoor workplace law.



Effective Immediately- July 6, 2015

Middletown's Town Council enacts an immediate smoking ban at its Sachuest (second) and third beaches, parks and playgrounds.



# Middletown Joins Newport in Banning Beach Smoking

July 07, 2015

By TIM FAULKNER/ecoRI News staff

MIDDLETOWN, R.I. — Beach-smoking bans are getting popular. On July 6, the Town Council endorsed an immediate smoking ban at its popular Sachuest Beach (Second Beach) and Third Beach. The ban also applies to parks and athletic fields.

The action follows Newport, which banned smoking at its beaches and on the Cliff Walk in June. Barrington, Charlestown and North Providence are the only other Rhode Island municipalities that prohibit smoking on beaches.

Earlier this year, Truro became the eighth town on Cape Cod and the 43rd municipality in Massachusetts to outlaw beach smoking. Massachusetts banned smoking in the workplace, bars and restaurants in 2004. Rhode Island passed the same bans in 2005. Connecticut and Rhode Island allow smoking at gambling facilities, while Massachusetts is breaking from the industry norm by keeping its gambling venues smoke-free.

Effective July 6, 2015

**Brown University's Alpert Medical School becomes a tobacco free campus. The policy bans the use of all tobacco products including e-cigarettes.**



# Medical School adopts tobacco-free campus policy

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July 9, 2015

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*Credit: via Wikimedia Commons*

Alpert Medical School is a tobacco-free campus as of July 6, 2015.

Dean of Medicine and Biological Sciences Jack A. Elias has announced the immediate implementation of a tobacco-free campus policy for Alpert Medical School. The action extends an existing tobacco-free workplace policy to the area outside of the Medical School building at 222 Richmond Street, Providence. It bans the use of all tobacco products, including cigarettes and e-cigarettes.

# An Inmate's Smoke-Free Guide Is Published

## **Don't Puff Your Life Away:**

**An Inmate's Guide to a Smoke-Free Life  
on the Outside**

### **Nothing Will Ever Be the Same.**

*Smoking gave me throat cancer  
at 39. Now I breathe through a  
hole in my throat and need this  
machine to speak.*

*— Pedro Marquez*



TFRI provides support  
to university  
**researchers** for new  
smoking cessation  
pamphlets for former  
inmates.

Printed courtesy of:  
**TOBACCO  
FREE RHODE  
ISLAND**  
[www.TobaccoFree.RI.org](http://www.TobaccoFree.RI.org)

# Portsmouth moves toward banning smoking on beaches



Tweet 1

Recommend 1

Comment 0

## >> RELATED CONTENT

- Newport beaches, parks and Cliff Walk may become smoke-free
- Middletown considers banning smoking in public spaces
- Health Focus: On 10th anniversary of R.I. smoking ban, advocates push ahead...

Posted Aug. 25, 2015 at 8:08 AM

PORTSMOUTH, R.I. (AP) — Portsmouth may soon become the latest Rhode Island town to ban smoking on public beaches and other public spaces.

At the request of Councilman David Gleason, the Town Council on Monday voted unanimously to ask a town lawyer to draft an ordinance that would ban smoking on beaches and in public parks and recreational areas.

The ordinance will not be considered by the council until September, meaning it likely would go into effect next year if approved.

Earlier this year, Newport and Middletown enacted smoking bans on public beaches and in public parks.

## RI Tobacco Cessation Council- September 1 , 2015

After several meetings of tobacco cessation providers & advocates, the **RI Tobacco Cessation Council** is launched, with a focus on increasing tobacco cessation services, especially to underserved populations & integrating cessation services into all RI health care systems.



**1-800-QUIT-NOW**

**It's free. It's personalized.**  
**It's up to you.**



## CVS Health Marks First Anniversary of Tobacco Removal With New Data on Decision's Impact, Extends Commitment to Creating Tobacco-Free Generation

Thursday, September 3, 2015

New Data Shows Reduction in Cigarette Purchases Across All Retailers  
CVS Health and its Foundation Announce School-based Tobacco-prevention Program

WOONSOCKET, R.I., Sept. 3, 2015 – CVS Health (NYSE: CVS) today marked the first anniversary of ending tobacco sales at CVS/pharmacy by releasing new data showing a measurable reduction in cigarette purchases over the past year. The company also announced it is renewing its commitment to creating a tobacco-free generation through a joint initiative between CVS Health, its Foundation and Scholastic to launch a school-based tobacco-prevention program.

CVS Health quit tobacco and we helped smokers quit, too.

We helped more than 100,000 people quit smoking in just one year.

In addition, CVS/pharmacy has given more than \$10 million to the Foundation since 2009.

"One year ago, we stopped selling tobacco products because it conflicted with our purpose of helping people on their path to better health," said Troyen A. Brennan, M.D., M.P.H., Chief Medical Officer, CVS Health. "Today, we are excited to release new data demonstrating the positive impact our decision has had on public health overall as shown by a

### Related Articles

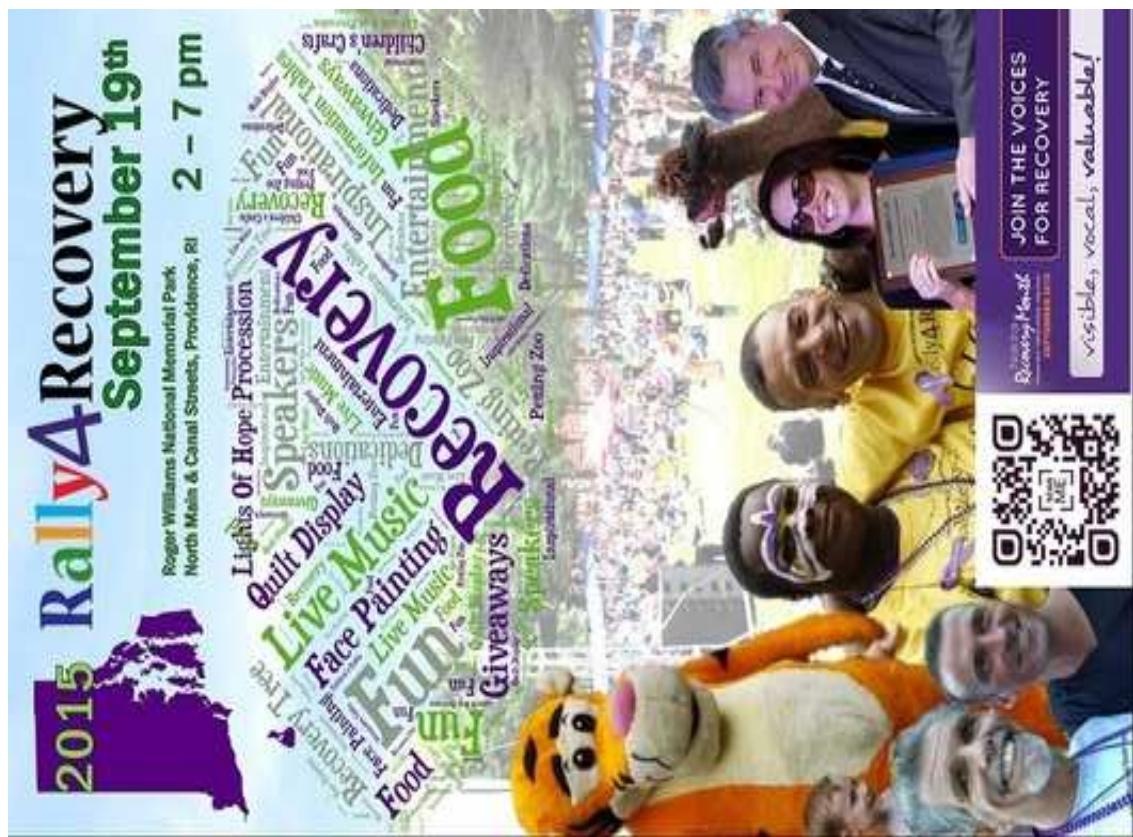
[We Quit Tobacco. Here's What Happened Next](#)  
New data shows positive public health impact of our decision to stop selling tobacco.

[Getting Real About Tobacco](#)  
CVS Health and Scholastic partner on school-based tobacco-prevention program.

[Making the Next Generation Tobacco-Free](#)  
Gustavo Torez shares why empowering youth is critical to ending tobacco use.

### Media Contacts

TFRI Participates  
in the Rally 4 Recovery  
September- 19-2015





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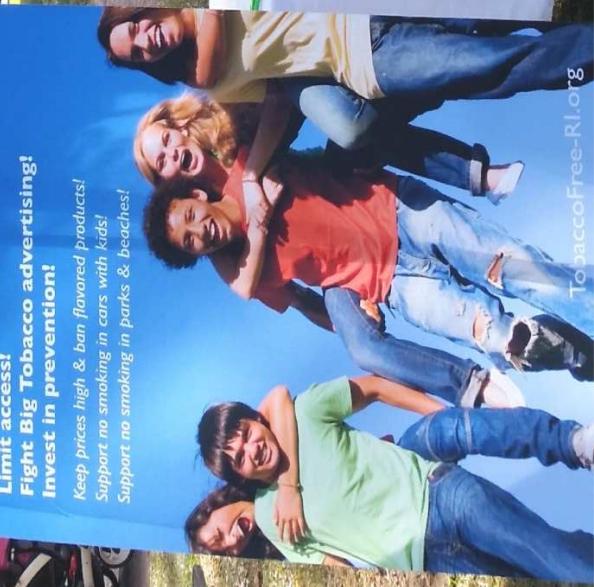
OCEAN STATE PREVENTION ALLIANCE  
*Youth Shouldn't Be Wasted*



TobaccoFree-RI.org

**Protect Kids from  
Tobacco Addiction!**

**Limit access!  
Fight Big Tobacco advertising!  
Invest in prevention!**  
**Keep prices high & ban Flavored products!  
Support no smoking in cars with kids!  
Support no smoking in parks & beaches!**



**TOBACCO  
FREE RHODE  
ISLAND**

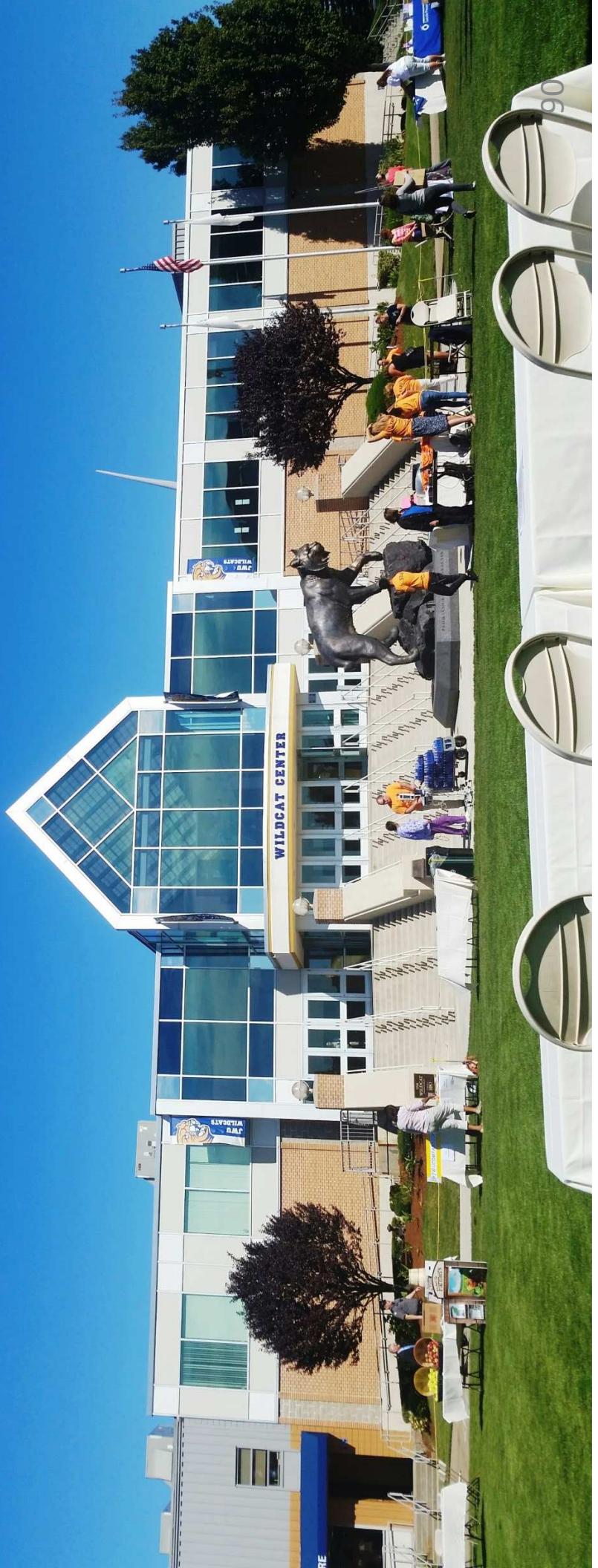
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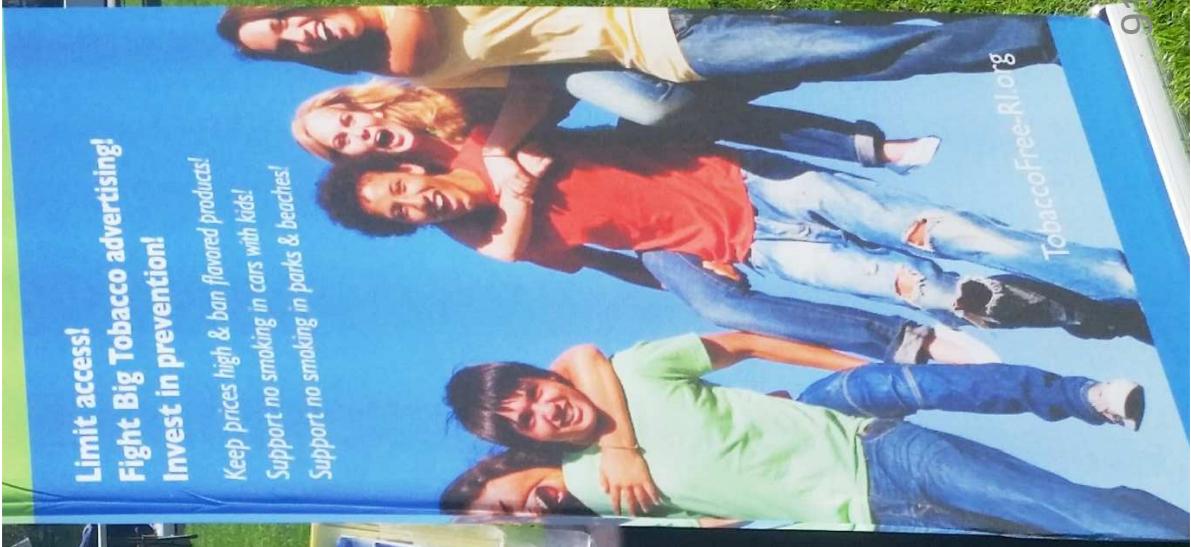






TFRI Participates in the  
Good Life Expo at  
Johnson & Wales University  
September-23-2015







## Over 200 RI Retailers Have Been Caught Selling Tobacco to Minors Since 2014

Tuesday, September 29, 2015  
GoLocalProv News Team and Kate Magie

More than 200 retailers in the state were cited for selling tobacco to minors by the U.S. Food and Drug Administration (FDA) since the start of 2014, with over 20 being hit with civil money penalties ranging from \$500 – to over \$2000.

### **SLIDES: See Which RI Retailers were Fined -- and How Much -- BELOW**

"To protect the health of future generations, FDA closely monitors retailer, manufacturer, importer, and distributor compliance with Federal tobacco laws and regulations and takes corrective action when violations occur," writes the [FDA on its website](#).

While over two dozen stores were given monetary fines by the FDA since January 2014 – 191 more were issued warning letters, with all but 3 cited for observed sales of tobacco to minors by the [FDA's compliance inspections](#).

According to the Center for Tobacco Free kids, 8% of Rhode Island high school students smoke, 700 kids under 18 in the state become new daily smokers each year, and one million packs of cigarettes are bought or smoked by RI kids each year.

### **Rhode Island Efforts**

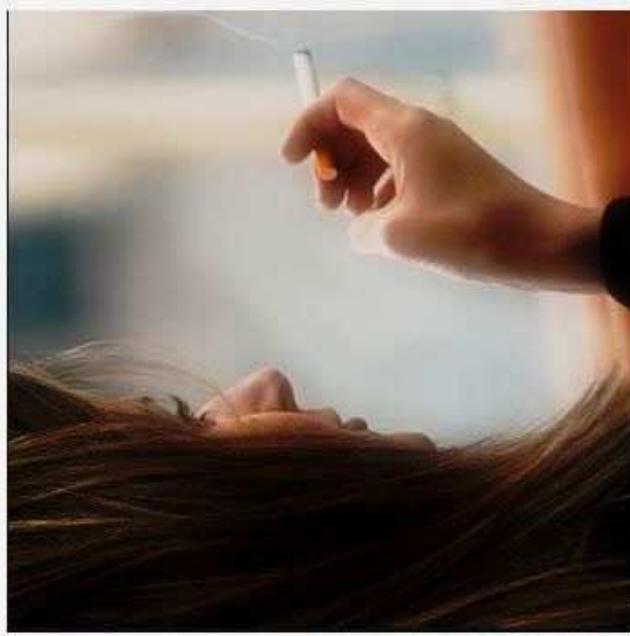
Rhode Island has taken new steps recently to address tobacco use among minors.

An e-cigarette sales ban to was [signed into law in 2014](#).

At the time, Senator Dominick Ruggerio said, "The Centers for Disease Control report that about 90 percent of all smokers begin as teenagers. We need to keep our youth from experimenting with or using any kind of tobacco products, and it's counter-productive to that goal to allow them to use these nicotine delivery systems, no matter how glamorous the makers want them to appear."

Prior to that, former Providence Mayor Angel Taveras oversaw an ordinance ushered through by then-City Council members to see Providence's parks go tobacco free starting in March 2015.

"With this ordinance, we continue the ongoing work to reduce youth tobacco use, reduce exposure to secondhand smoke for all Providence residents and visitors and further transform our city parks into neighborhood centers of wellness," said then-Mayor Angel Taveras. "My credit goes to Council President Solomon and Majority Leader Yurdin for their leadership."



# Senators Reed and Whitehouse back bill to raise smoking age to 21



By Richard Salit  
Journal Staff Writer

Posted Oct. 1, 2015 at 2:28 PM

Rhode Island's two U.S. senators are sponsoring legislation that would raise to 21 the legal age for buying tobacco products across the country.

A similar effort was launched in Rhode Island with the introduction in March of a bill to raise the state's legal age from 18 to 21, but the legislation was never put up for a vote. 94

# Guest MINDSETTER™ Jennifer Wall: Are We Doing Enough to Protect Youth From Tobacco Addiction?

Saturday, October 03, 2015

Guest MINDSETTER™ Jennifer Wall

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Although we can be proud that Rhode Island has the second lowest youth cigarette smoking rate in the nation at 8%, that is still 4,700 children who are smoking cigarettes and risking serious harm to their health. Furthermore, surveys show that 28% of RI's youth smokers report they are able to purchase their own cigarettes in retail outlets.

Despite our low youth cigarette smoking rate, according to the RI Department of Health a much higher 15% of RI youth report using non-cigarette tobacco products, such as little cigars and hookah.

It's clear that tobacco use can cause cancer, heart disease, lung diseases, harm to reproductive health and more. But did you know that 16,000 kids under 18 that are alive in Rhode Island today will ultimately die prematurely from their own smoking?

Tobacco companies know they need to hook kids on their products in order to create lifelong addicted consumers. Almost 90% of adult smokers started before they were 18. Big Tobacco spends more than \$1 million every hour marketing their deadly and addictive products, much of it targeted to youth, saturating convenience stores, gas stations and other retail outlets with colorful, attractive ads and strategic placement of tobacco products.

Big Tobacco spends an estimated \$25.2 million on tobacco advertising in Rhode Island every year. And what does the Rhode Island State Legislature give the RI Department of Health's Tobacco Control Program to counter this marketing, educate the public and help smokers quit? Less than a half-million dollars a year. The CDC recommends a state investment of \$12 million, which explains why RI consistently gets an "F" grade for tobacco prevention spending on the American Lung Association's annual State of Tobacco Control Report Card.



TFRI Participates in the  
RI Laborers' District  
Council Health Fair  
October-6-2015

**Rhode Island Laborers'  
District Council  
**HEALTH FAIR****

**TO**

**TAKEN CHARGE OF YOUR HEALTH**  
Enter the Raffle to Win a NutriBullet!


**FREE HEALTH SCREENINGS**

Blood Pressure • Blood Sugar • Cholesterol  
 Hepatitis C • Breathing Tests • PSA • Vision &  
 Hearing Tests • Bone Density • Chiropractic  
 Body Fat Analysis • Skin Screenings  
 Hand Massage & Mini-Manicures  
 Acupuncture • Chair Massage  
\* Services subject to change

**WHERE:**

Tuesday  
 October 6, 2015

**FREE FLU SHOT**  
(Adults & Children 9 Years and Older)

**INFORMATION FROM:**  
 RI Member Assistance Program (MAP)  
 RI Laborers' Retiree Council  
 Tobacco Free Rhode Island  
 American Heart Association  
 Armed Occupational Medicine  
 The Brain Injury Association of Rhode Island

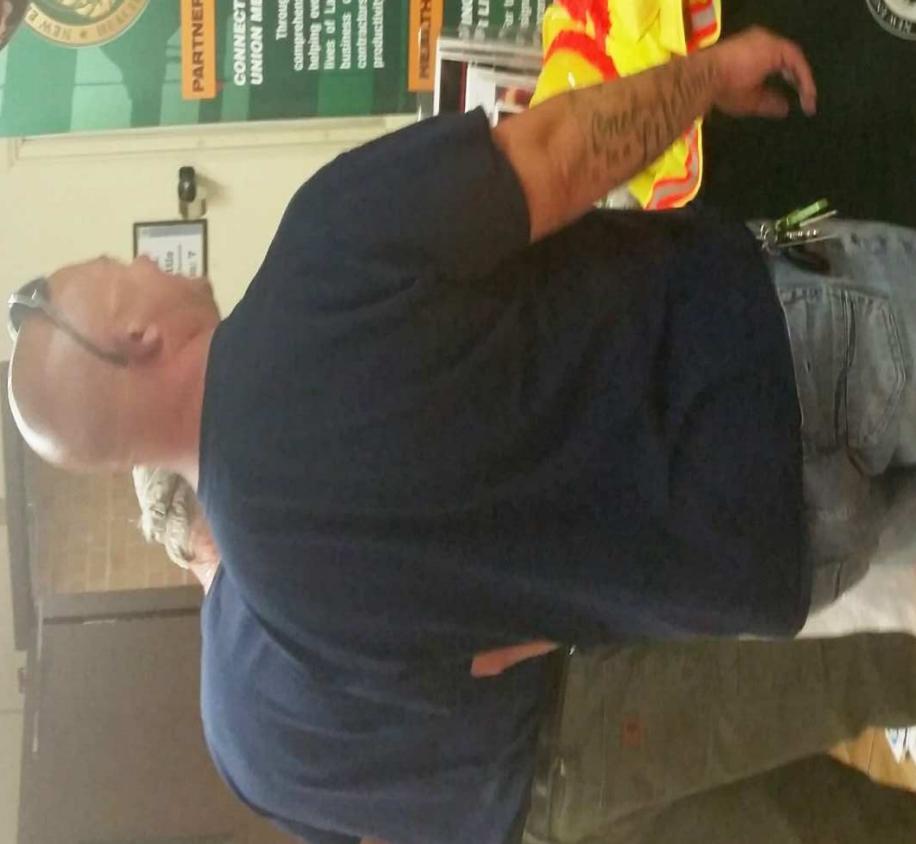
**TIME:**  
3:30 pm - 7:00 pm

Giveaways • Refreshments

**FEEL THE POWER**  
 Sponsored by: Rhode Island Laborers' District Council  
 New England Laborers' Health & Safety Fund

**IONIAN BUILDS AMERICA**  
 FEEL THE POWER







TFRI Participates in the Central  
Falls High School Health Fair,  
Sponsored by the Central Falls  
Prevention Coalition  
October-22-2015

**SUCKED IN**

HERE'S WHAT IS HIDDEN IN CIGARETTES.



**AMERICAN  
LUNG  
ASSOCIATION  
OF THE NORTHWEST**

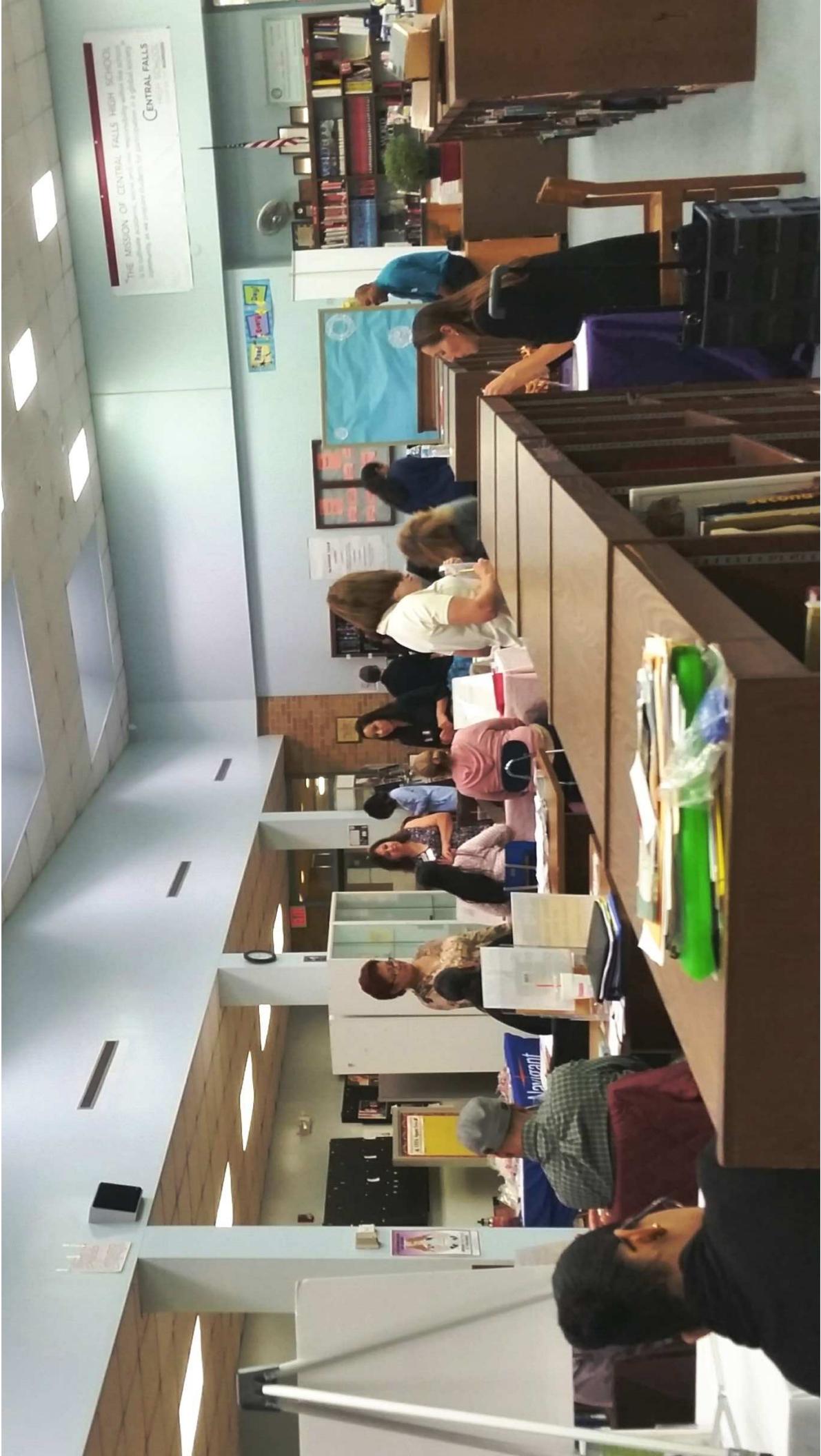


TOBACCO  
FREE  
PHONE  
1-800-227-4888

What can WE do for YOU  
& how YOU might be able  
to assist US!



THE MISSION OF CENTRAL FALLS HIGH SCHOOL  
is to provide students, teachers, and parents  
with a safe environment where learning  
and personal growth are the top priorities.  
CENTRAL FALLS



## Tobacco Control Regulations Pass- October 2015

The **Central Falls City Council & Mayor** approve new regulations to require local tobacco retail licensing, ban discounts and promotions & ban the sale of flavored tobacco, including e-cigarettes.





SITE SEARCH

**abc6 NEWS**

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HOME NEWS WEATHER SPORTS TRAFFIC ABOUT US CONTESTS COMMUNITY

**Central Falls bans flavored tobacco, tightens laws**

Posted: Oct 27, 2015 4:46 PM EDT  
Updated: Oct 27, 2015 4:48 PM EDT

**f Recommend 17** 0

  
**CENTRAL FALLS**  
**Tightening Tobacco Laws**

By News Staff  
News@abc6.com

Central Falls is tightening up its tobacco laws to help prevent young people from picking up the habit.

An ordinance signed by Mayor Diessa Tuesday is trying to stop stores from targeting kids by making it illegal to sell flavored tobacco and offer coupons and discounts.

Even though Rhode Island has one of the lowest youth smoking rates in the country, experts say kids are still at risk.











Thank YOU for your continued efforts in  
making Rhode Island Tobacco-Free!

We have a lot to celebrate....

And many more to battles to fight.

Till next year.....